

Pedro Landaverde

Web and Mobile Developer

Accomplishments

- Programmed CarlosLoret.com, a website of one of the most renowned journalists in Mexico. More than 6 million users have visited the site and over 450,000 interacted with calls to action on the site.
- Developed over 40 websites. Clients ranging from chemical companies to Santa Clauses rental service.
- Top graduate of Interactive Design at IBERO University with a GPA of 9.7 over 10.
- Founder of Wombat web design studio. Learned how to manage and motivate a team of four while jumping between the differing roles of project manager, designer, programmer and administrator.

Professional Experience

Graphic Designer – EOPSAC | Social organization • March 2009 – July 2010

- Design posters and flyers.
- Technologies: Illustrator and Photoshop*

Web Developer – Guik | Web design studio • November 2010 – April 2011

- Provided usability feedback for website development projects.
- Developed websites out of PSD mock-ups.

Technologies: Illustrator, Photoshop, HTML, CSS, JS, WP

Interactive Designer – IBERO Campus Verde | University sustainability program • March 2011 – 2013

- Created motion graphics based shorts to keep the university community up to date in sustainability issues.
- Designed and programmed sustainability program website. (ibero.mx/campusverde)
- Designed posters and banners for the university.

Technologies: Illustrator, Photoshop, After Effects, HTML, CSS, PHP

Founder and Web Developer – Wombat | Web design studio • April 2009 – December 2013

- Provide client care translating their needs into web solutions.
- Planning and supervising project designs.
- Set timelines and project costs.
- Development of web solutions according to best web practices.
- Created over 40 websites, primarily through custom WordPress templates.

Technologies: Illustrator, Photoshop, HTML, CSS, PHP, WP, Joomla

Programming and Software Skills

Adobe Suite

HTML – CSS, JavaScript, PHP

Objective-C (iOS)

Java (Android)

Education

UNAM – Actuarial Studies. Mexico City, Mexico ▪ 2008 - 2009

EDUMAC – Graphic Design. Mexico City, Mexico ▪ 2008 – 2009

IBERO University – Interactive Design. Mexico City, Mexico ▪ 2009 – 2013

VFS – Programming for Games, Web and Mobile. Vancouver, Canada ▪ 2014 – 2015